

Developing Leaders for Sustainable Business

November 17-18, 2015

Abu Dhabi, UAE

ILM Approved



**2 Day Sustainability, CSR
and Leadership Residential Course**

While traditional leadership focuses on problems, Appreciative Leadership in Sustainability and CSR focuses on potential, improves organizations and individuals by identifying what is working well and maximising potential.

Who should attend?

This Sustainability, CSR and leadership residential is especially developed for professionals starting their Sustainability and CSR journey. Managers and entrepreneurs who want to become effective Sustainability leaders through a combination of training and leadership methodologies and interactive learning.



International Recognition

The course builds on the "**Sustainability and CSR Masterclass**", which is an essential part of the learning experience. Participants will receive their '**Sustainability and CSR Masterclass**' certificate from the leading UK Institute of Leadership and Management (ILM) verifying their knowledge and successful completion. Sustainability Knowledge Group is an ILM Recognised Training Provider.

Learning Outcomes

Participants can expect a challenging and exciting programme which will help develop a good understanding of the business case for sustainability and will be able to apply CSR and Sustainability topics with confidence. Participants will also walk away with valuable leadership essentials and insights on how to implement what they have learned and how to achieve goals and manage change.

- Become familiar with Appreciative Leadership methodology
- Experience the emergence of the positive core of your organization
- Walk away with easy to implement leadership tools to apply in Sustainability and CSR context
- Gain insights on how to manage change sustainably
- Use collective intelligence to motivate your team
- Act with confidence in challenging sustainability environments

By the end of this training participants will:

- Gain confidence in discussing and applying CSR and Sustainability topics at work
- Gain solid understanding of CSR and Sustainability
- Comprehend international trends developments and legislation
- Learn to identify and prioritise Stakeholders
- Understand the foundations of Sustainability strategy
- Learn how to integrate CSR into corporate strategy
- Practice disclosing Sustainability performance through international reporting Standards (UNGC, ISO26000, GRI, SROI)
- Learn how to maximise impact from Sustainability Initiatives
- Learn how to develop positive perspectives
- Recognise and appreciate the leader within you
- Align individual skills with organizational values
- Identify Sustainability risks and opportunities
- Comprehend communication methodologies (green marketing, greenwashing, cause related marketing)
- Learn how to use appreciative strategic planning for human capital
- Maximize your ability to formulate team vision

Testimonials

The highlights of the training were the "researching new ideas and techniques to bring to the business world" and "Investing in your ideas"- E.Y. - CEO Multinational Consulting Firm

"The Masterclass is an excellent course to help jump start development in CSR & Sustainability. I was happy with the materials and the instructor; absolutely commendable are the encouragement of group activities and interaction during the whole day"- R. A. Recruitment Consultant

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Course Instructors



Aglaia Ntili is the Managing Director of Sustainability Knowledge Group, providing Sustainability and CSR advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability, and the founder of the CSR & Sustainability

meetup, the 1st and only open platform to support learning and knowledge sharing in the UAE. With over 10 years' experience in the fields of Sustainability Strategy, Reporting, Training, CSR Programs, Stakeholder Engagement, SROI, Quality, Performance, Environmental Management and Systems Implementation, Aglaia has made important contributions as practitioner, trainer, coach and advisor. She developed the Middle East and Greek version of the GRI G3.1, the GRI Bridging Module and GRI G4 Training for local providers. She has trained over 450 professionals in GRI Reporting, Sustainability and CSR. Her CSR and Sustainability expertise has enabled her to be involved in diverse projects in the Middle East, Europe, Africa, Asia and the USA, in multiple sectors. Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is an ISO9000 Lead Auditor, an EFQM Accredited European Excellence Assessor, an IEMA, GRI and ILM approved trainer.



Markos Perrakis is an international trainer and consultant. He holds a Ph.D. in Leadership Styles and their efficiency in organisations with publications in the fields of organizational psychology and coaching. He designs and implements projects in the fields of leadership development and strategic planning, and uses eclectic appreciative

approaches in public and private sector including multinationals, SMEs, municipalities, and learning institutions. In order to promote effective communication, individual and collective process development, Markos is trained in Systemic Consultation, multilingual psychometric assessments and coaching tools for teams and individuals in organisational, career and personal issues. He is also a certified provider of Vocational Guidance and Professional Orientation. He is representative of Association of International institutions for coaching and Supervision in Europe (ANSE), scientific partner of European Union of Small and Medium Enterprises (EUMU) and associate of iOpener institute - Oxford UK. in fields of Strategic planning and Human capital development programmes. He is founder and managing Director of Fractality Organisational Development Services. He has supported over 3000 individuals over the past 17 years through counseling and coaching.

Agenda

DAY 1	
DURATION	CONTENT
9:00-10:00	Welcome, Introductions
10:00-11:00	Sustainability and CSR
11:00-12:00	Appreciative Leadership in CSR
12:00-12:30	Legislation
12:30-13:30	Lunch Break
13:30-14:00	Trends in Sustainability and CSR
14:00-15:00	Leader vs Manager: The making of a good Leader
15:00-16:00	4D Model: Increase your Energy and discover your Positive Organisational Core
16:00-17:00	Stakeholder Management
17:00-18:00	Free time
18:00-19:45	Evening Activity
20:00-21:00	Dinner

DAY 2	
DURATION	CONTENT
9:00-10:00	4D Model: Envisioning Process and how to create your Ideal Culture
10:00-11:00	Leadership for Positive Change
11:00-12:00	Sustainability Strategy
12:00-13:00	Sustainability Reporting Standards
13:00-13:45	Lunch Break
13:45-14:45	Communicating Sustainability
14:45-17:00	Post-course Assignment with guidance
17:00-18:00	Closing Activity: Exploring moments of Leadership

Course Fee: €1570

Early bird rate: Register before 8th October and receive a 15% reduction on course fees.

Fees include: ILM Certification fee, post-course assignment assessment, training material, breakfast, lunch, coffee breaks for 2 days and group dinner on day one.

*not included accommodation and travel expenses

Residential Format

The course has been developed in an innovative way and unique residential format which allows participants to actively engage in 2 full days of strategic experimental learning. The format contains an **evening team exercise and group dinner**. On day 2, **participants will be also guided to complete their ILM certification assignment!**

The residential course is delivered through a mixture of lectures, practical exercises, group discussions and coaching elements in a friendly and supportive learning environment where participants build valuable connections and exchange ideas.

To Register Please Contact:

www.SustainabilityKnowledgeGroup.com

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